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Class: WDD 130 b5.

Title: Web 4 you.

Date: 07/17/2023.

Web 4 you.

The subject of this website is to offer web services for design and give maintenance to a web site and give advice about digital marketing strategies and about the services that the web would be able to offer to the customers.

The targeted audience are small and family business that wants to give the next step by having an attractive web presence and to offer important advantages for their customers.

URL: <https://fckolob.github.io/WDD130/web4you/index.html>

The goal of this website is to get the attention of small and family business by showing them the advantages of having a web presence and online services.

For the design I tried to choose appealing images about the experience of the users of websites and about the relationship that can be developed between the business and their community, meaning their customers. I choose a scrollable gallery for the home page, I added a hover effect for being more visually appealing and to show a message for the potential contractors, encouraging them to show to the people what thy have to offer.

For the samples page, I choose to use five modal images that the user can zoom by clicking it. The modal image number five when clicked, show a message to the potential contractors encouraging them to do a great thing for their own business by having a good web page.

For the marketing and services page, I choose to use three boxes with images and text that detail different services that the potential contractors would be able to offer to their customers by their web page. The images vanish when hoovered and show a message encouraging the potential contractors to help their people by offering them all these advantages of online services.

I learned a lot of layout and components and styling and also how to do wireframes and a effective site plan and how to structure a web site and make it visual appealing and easy readable and easy to understand by the user, also how to make it responsive for have a good appearance in any kind of device